



R Street Sacramento Partnership

Event & Promotions Committee

Wednesday, January 12, 2022 @ 9:30a – 10:30a

Zoom Meeting ID: 828 5155 7517

Password: 654321

Meeting [Link](#)

Call-in: 1(669)900-9128

Committee Chair: Spencer Nielsen

AGENDA

1. River City Marketplace Event Series Permit Renewal
2. 2022 Key Promotions & Focus Areas (email eblasts and social media)
 - i. Business Announcements & Job Opportunities
 - ii. Covid-19 Updates/State and Local Orders/Mandates
 - iii. Grand Openings/Reopening's
 - iv. Events: First Friday, Second Saturday, Bizarre etc.
 - v. Monthly Newsletters
3. Follow-Up Items/ Deliverables
 - a. November & December Social Media Reports*

ADA NOTICE

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Michelle Brattmiller at 916.479.3687 at least 48 hours prior to the meeting

*Attachment ^Action Item